



UTAH & FRANCE

A deep and mutually beneficial relationship



JOBS

FRENCH FIRMS ACCOUNT FOR
10.2%
OF JOBS CREATED BY FOREIGN COMPANIES

5,500
JOBS CREATED BY FRENCH COMPANIES

#3
FRANCE'S RANK FOR JOB CREATION

+41%
GROWTH OVER 10 YEARS

A SUCCESS STORY IN
UTAH

Teleperformance

Teleperformance is a globally recognized business service provider with over 410,000 employees operating across 60 countries. In the United States, the company stands out as a leading provider of customer experience management, boasting a workforce of more than 30,000 employees. With a focus on customer experience excellence, Teleperformance provides multilingual options, geographic diversity, and omnichannel support to their clients.

As part of its commitment to generating a positive impact on local communities, Teleperformance established the Citizen of the World (COTW) program, which involves fundraising, in-kind donations, and volunteer work. In Utah, Teleperformance partnered with Feed the Children, Coalition to Salute America's Heroes, and Blue Star Families to launch the "No Hunger Holidays" initiative in 2021. This initiative provided food, hygiene items, and children's books to 400 military families, including active-duty personnel and veterans.

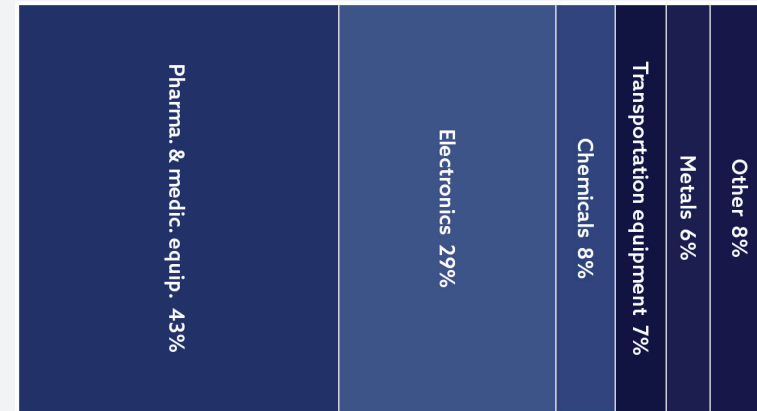
Since 2006, Teleperformance has been working in partnership with Feed the Children, a non-profit organization dedicated to alleviating childhood hunger and providing resources to those without life's essentials. In 2021 alone, Teleperformance organized food distributions benefiting 1,600 families in Georgia, Kentucky, Utah, and Virginia. The company also mobilized disaster relief efforts after the Texas winter storm, Hurricane Ida, and tornadoes that hit the mid-US, providing aid to more than 4,000 affected families.

\$459 MILLION
TRADED ANNUALLY

2012-2022
TRADE INCREASE
+114%

TRADE

EXPORTS TO FRANCE **\$285 MILLION**



IMPORTS FROM FRANCE **\$174 MILLION**

