



OREGON & FRANCE

A deep and mutually beneficial relationship



COBS

FRENCH FIRMS ACCOUNT FOR **7.1%** OF JOBS CREATED BY FOREIGN COMPANIES

5,000 JOBS CREATED BY FRENCH COMPANIES

#6 FRANCE'S RANK FOR JOB CREATION

+61.3% GROWTH OVER 10 YEARS

A SUCCESS STORY IN
OREGON

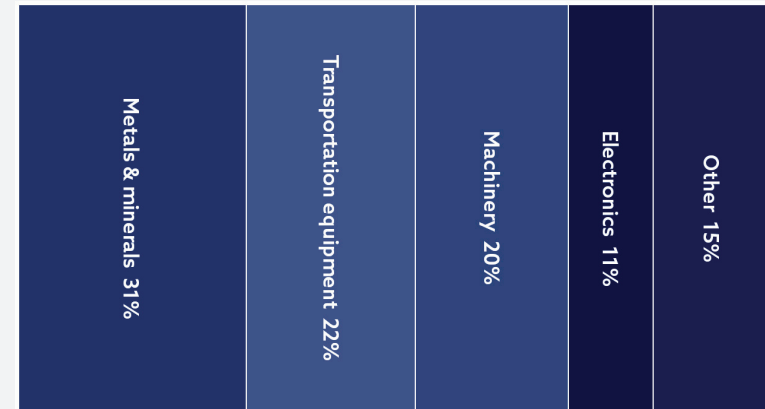
Bollinger

In April 2021, société Jacques Bollinger, one of the most famous French champagne houses, announced its acquisition of the Ponzi vineyard, in Oregon. The Bollinger company, privately owned since since it was created in 1829, is known worldwide for its products: Bollinger & Ayala champagne, wines from domaine Chanson and Château Langlois as well as Delamain cognac. The Ponzi winery, for its part, has grown over its 50 years of existence as a reference over the Willamette Valley wines. The investment in Ponzi vineyards is one of a kind for Bollinger: it is indeed the first vineyard to be bought by the French company in the United States. Bollinger thought of the United States as the only place outside of France where investing was considered critical. The recent acquisition – which comprises most of the vineyards, the winery as well as tasting room facilities – will reinforce the American vineyard wine production. In this regard, Oregon’s (cool) climate characteristics have made it an ideal state for winemaking, especially regarding pinot noir. The business move made by Bollinger comes as part of a broader trend among French champagne companies in the US: Moët Hennessy, Taittinger, Roederer being some other examples of this upgrowing trend.

TRADE

\$361 MILLION
TRADED ANNUALLY

EXPORTS TO FRANCE **\$206 MILLION**



IMPORTS FROM FRANCE **\$155 MILLION**

