



IDAHO & FRANCE

A deep and mutually beneficial relationship



JOBS

FRENCH FIRMS ACCOUNT FOR
14%
OF JOBS CREATED BY FOREIGN COMPANIES

2,700
JOBS CREATED BY FRENCH COMPANIES

#3
FRANCE'S RANK FOR JOB CREATION

A SUCCESS STORY IN
IDAHO

Lactalis

In October 2020, Lactalis announced the expansion of its cheese factory in Nampa, Idaho. The Nampa factory, which is one of the largest plants of the group worldwide, is specialized in the production of Italian-style cheese on the American territory. Its latest development, which represents a spending of \$1.7 M for the firm, has induced the creation of 75 new jobs for a variety of skills: production planning, production management, forklift driving, foreman are but a few examples of positions opened. These jobs, assorted with a \$500 hiring bonus, have added to the 750 people already working for the firm.

Since its arrival in the US in 1980, the company has shown itself to be a great provider of work for the American people with more than 1,600 employees today across the United States, through its production sites and corporate offices, located in Wisconsin, New York and California. The world's leading dairy group, which is present in 94 countries, employing 80,000 people around the globe, has been continuously developing in the US over the years: after its creation of a US yogurt division between 2017 and 2020, Lactalis announced in 2021 the launching of Lactalis Heritage Dairy to develop its natural cheese business.

TRADE

\$54 MILLION
TRADED ANNUALLY

EXPORTS TO FRANCE
\$22 MILLION



IMPORTS FROM FRANCE
\$31 MILLION

